



The University's Emblem comprises three pictorial elements. The book symbolises the unique quality of the University's education philosophy which includes the training of the mind, body and spirit – whole person education.

The waves are symbolic of Hong Kong's geographic nature as well as the University's unceasing pursuit of excellence. The interlocking border illustrates the linkage of kindred spirits, reflecting the institution's Christian heritage and international relationships.



The University Logomark is derived from elements of the University Emblem and embodies the book and water motifs. The acronym "BU" coupled with the outlined book resemble the Chinese characters of "welcome" (迎) and "progress" (進), conceptualising the merging of Eastern and Western cultures.

The book in the University Logomark symbolises knowledge and is also a reminder of the Christian heritage of the institution. As in the University Emblem, the water motif undergirds the logomark, reflecting Hong Kong's geographic nature as well as the University's unending vigilance for quality.

Mission Statement

大學使命

The University is committed to academic excellence in teaching, research and service, and to the development of whole person in all these endeavours built upon the heritage of Christian higher education.